



LIMADI INDUSTRIAL PROJECTS CC



“Their prompt payment terms really helps us with our cash flow, critical for an SME.”

17

EMPLOYEES

200

LEARNERS IN 2018,
80 OF THEM FROM I&J

7

YEAR WORKING
RELATIONSHIP
WITH I&J

R1.5M

I&J SPEND

Limadi Industrial Projects was started by Colleen Leetz in 2010. While working as a Regional Manager for PMI, she saw a gap in the market to offer training for sea-going employees. With existing relationships with several fishing companies, she seized the opportunity to set up Limadi. Today, with a team of 17 staff, 12 of whom are teachers, she provides maritime training, formal learnerships, training on environmental practices and compliance for vessels from I&J and other local fishing companies.

Limadi also trains unemployed people who, once qualified, can apply for jobs with fishing companies. In 2018, Limadi trained 200 learners, 80 of whom were from I&J. Colleen recently added a one-year freight handling course to their offering in partnership with I&J aimed at unemployed youth. “I want to educate learners to really add value!”

Being a woman in the maritime industry continues to be challenging, but Colleen’s focus on building strong relationships with her clients has been vital for her success. Her dream is to acquire a ship’s engine that needs refurbishing, so she can set up a technical centre where young people can practice and apply their skills.

I&J has been a longstanding customer and support for Limadi.

“I&J’s industry knowledge and expertise has really helped us over the years and several of our instructors are ex I&J employees, which has been very beneficial to keep our training courses relevant.”

Colleen’s goal is to one day have a national footprint and be able to offer more simulation training for learners.



LIMADI INDUSTRIAL PROJECTS
YOUR PARTNER IN SKILLS DEVELOPMENT